



## COUNCIL SUBCOMMITTEE ON ECONOMIC DEVELOPMENT

### **MARKED AGENDA**

Thursday, September 11, 2014

4:00 p.m.

The Kiva Conference Room, City Hall  
3939 N. Drinkwater Blvd., Scottsdale, AZ

### **Council Subcommittee on Economic Development**

Mayor W.J. "Jim" Lane  
Councilwoman Linda Milhaven  
Councilman Dennis Robbins

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**How the Agenda Works:** The Subcommittee considers each item on the Agenda separately. If you wish to address the Subcommittee regarding any or all of the items on the Agenda, please complete a Comment Card for each topic you wish to address and submit it to Community and Economic Development Staff. **Comment cards for each Agenda item must be submitted before public testimony has begun on that item.**

Members of the subcommittee may participate in the meeting telephonically pursuant to A.R.S. §38-431(4).

**Call to Order**      **4:06 p.m.**

**Roll Call**      **Present: Mayor Lane, Councilmember Robbins**  
**Absent: Councilmember Milhaven**

### **1. Approval of March 20, 2014 Minutes**

**Motion to approve as presented.**  
**Motion: Councilmember Robbin; Second: Mayor Lane**

### **2. SkySong Update**

Todd Hardy and Janice Kleinwort, and potentially other ASU SkySong representatives, will present an update on business development activity and entrepreneurship and innovation strategies at SkySong.

Presentation by: Todd Hardy, Associate Vice President for Economic Affairs; Janice Kleinwort, Executive Director for Economic Affairs, ASU Office of Knowledge Enterprise Development

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

**Action: Presentation and Discussion**

### **3. Cure Corridor Strategy Update**

Christian Green, Economic Development Manager for Strategic Marketing, and potentially other City staff, will conduct a presentation on past and future activities and results related to the promotion of the Cure Corridor.

Presentation by: Christian Green, Economic Development Manager, Strategic Marketing - 480-312-2612

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action: Presentation and Discussion***

**4. Economic Development Department Report**

Director Danielle Casey, and potentially other City staff, will provide an update of current events and projects in the Economic Development Department as well as an overview of the FY1314 Economic Development Department Annual Report.

Staff Contact: Danielle Casey, Economic Development Director – 480-312-7601

***Action: Presentation and Discussion***

**5. Open call to the Public (A.R.S. §38-431.02)**


Citizens may address the members of the Council Subcommittee on Economic Development during Public Comment. This “Public Comment” time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Subcommittee on Economic Development from discussing or taking action on an item that is not on the agenda.

***Action: Information***

**6. Future Agenda Items**

Discussion and possible direction to staff to schedule and plan the Subcommittee’s future meetings and agendas.

**Adjournment**      **5:45 p.m.**

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Community and Economic Development Administration at (480) 312-2459. Requests should be made 24 hours in advance or as early as possible to allow time to arrange accommodation. For TTY users, the Arizona Relay Service (1-800-367-8939) may contact Community and Economic Development Administration at (480) 312-2459.